



CONTACT:  
Suzanne Black  
Public Relations & Marketing Coordinator  
[sblack@i-Transit.com](mailto:sblack@i-Transit.com)  
(407) 545-2880  
(321) 439-7234

FOR IMMEDIATE RELEASE

### **iTransit Announces its New Vice President of Sales**

ORLANDO, FL – January 13, 2010 -- iTransit, Inc., a complete transportation services company in Orlando, Florida, is excited to announce the appointment of Rob Lambert as Vice President of Sales.

“We are thrilled Rob is a part of the iTransit team,” said Mike Pouncey, President/CEO. “Rob is an expert in the field of new and pre-owned motorcoach sales and is an integral part of our company’s growth and expansion.

Lambert has been in the motorcoach industry for more than ten years with experience in sales of any and all new and pre-owned motorcoaches. He was a regional sales manager for ABC Bus Companies, Inc. and most recently as a Regional Sales Manager for SETRA.

As the Vice President of Sales, Lambert will be responsible for the growth and expansion of both the pre-owned sales as well as the new bus sales division.

“I am looking forward to growing the new and pre-owned sales division of iTransit,” said Lambert. “With my extensive industry experience, I am confident this will become a very successful division of the company.”

In his more than ten years in the industry, Lambert has served on every state motorcoach association in the Southeast United States and is currently a member of the Board of Directors for both the Virginia and North Carolina Motorcoach Associations.

For more information on new or pre-owned bus sales, please contact Rob at (407) 580-8943 or [rlambert@i-Transit.com](mailto:rlambert@i-Transit.com).

-more-

### **Bus and Motorcoach Service Center**

As a complete service center, iTransit's staff of trained and experienced experts performs collision repair, refurbishment, paint and mechanical repair services on all makes and models of buses, motorcoaches and limousines. Preventative maintenance will also be offered, including tracking and scheduling of regular maintenance.

Additionally, iTransit has designated a special Motorcoach Association Labor Rate. Upon verification that a company is a member of any state or national motorcoach association, they will receive a discounted labor rate of \$75 per hour. The standard retail rate is \$85 per hour.

iTransit's complete service center is located at 1925 West Princeton Street, Orlando, Florida 32804.

### **Strategic Partnership with Gameday Management Group**

Additionally, iTransit is strategically aligned with Gameday Management Group to offer a wide range of bus procurement and event management. Gameday offers event services such as traffic plan implementation, shuttle system design, travel demand management, vehicle permit plans and wayfinding signage planning and placement.

As the exclusive procurement arm for Gameday, iTransit works with Gameday to fulfill their bus and motorcoach needs for all current and future large-scale events. Through this partnership, iTransit offers bus operators the opportunity for a profitable and rewarding experience.

### **About iTransit, Inc.**

Based in Orlando, Florida, iTransit, Inc. is a multi-faceted company with a collision and repair facility for buses, motorcoaches and limousines as well as new and pre-owned bus sales and procurement services for large-scale events. For more information, please visit [www.i-Transit.com](http://www.i-Transit.com).

# # #