



CONTACT:
Suzanne Black
Public Relations & Marketing Coordinator
sblack@i-Transit.com
(321) 439-7234

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iTransit and Gameday: Partnering for Success!

ORLANDO, FL – October 13, 2008 -- iTransit, Inc., a full service transportation services company in Orlando, Florida announces its alignment with Gameday Management Group to provide bus operators with an opportunity to enjoy an equitable and profitable large scale event experience.

Gameday Management Group offers a wide range of event management services including traffic plan implementation, shuttle system design, travel demand management, vehicle permit plans and way finding signage planning and placement. Gameday, also based in Orlando, FL, is a comprehensive transportation management services company. Founded in 1994, Gameday's mission is to provide cost-effective and efficient transportation management services to their clients, while creating a new standard of service and quality in the special event transportation industry. Their consistent growth and ability to retain top-level events as repeat clients speaks well of their ability to offer a high level, valued service. Gameday clients include Super Bowls XXXIII – XLIV, 2002 Winter Olympics, the Daytona 500, 2005 Presidential Inauguration, 2008 NCAA Women's Final Four, Capital One Bowl and many more.

"Together with iTransit, Gameday will be able to continue to provide cost-effective and efficient transportation management services to our clients," said Tony Vitrano, President of Gameday Management Group.

The role of iTransit is to assist Gameday Management Group on fulfilling their bus and motorcoach needs in an environment that is profitable to the operator. As the procurement arm of Gameday, iTransit is not a bus broker and works exclusively with Gameday for all current and future events.

"We believe bus companies deserve to make a fair and equal compensation for their transportation services and I believe that they have been given the short end of the stick on many occasions by some brokers," said Mike Pouncey, CEO of iTransit, Inc. "We are excited to work with bus operators to give them the opportunity to experience the success and profitability of a large scale event in an environment that is transparent."

The role of iTransit will also be more than to just bring in equipment. They will offer on-the-ground support to companies who are operating equipment during a particular event. That support will include arranging housing accommodations for drivers and staff, dispatch communications and proper training on the upcoming event. "It is the responsibility of iTransit to ensure we put each company in a position to have a successful operation at an event we work together on," said Pouncey.

As bus operators look for more ways to increase business and visibility in the marketplace, large scale events can provide this opportunity. Gameday and iTransit are working to create strong regional and national alliances with bus companies to realize opportunities in the marketplace that are available as a result of the new FTA charter rules.

"There are companies that have passed on opportunities in their community because they didn't believe they had enough equipment or staff to handle the event," said Pouncey. "Those are situations in which we want the motorcoach company to contact us. We can partner with them on that event to ensure the private sector is properly awarded the opportunity."

iTransit also recently opened its collision and refurbishment center in downtown Orlando, specializing in full mechanical, interior and exterior refurbishment as well as full-service paint and graphics.

"We are excited to offer this new, full-service facility to the Orlando area. With our years of experience, customers can rely on us to provide excellent, expert service for any of their needs," said Charlie Rydzewski, general manager of collision and repair. Rydzewski is well known throughout the motorcoach industry with more than 20 years of experience with ABC Bus Companies and Manheim Auto.

In addition, in 2010, iTransit will be the distributor of a 25-foot, rear engine, low floor, para-transit shuttle bus.

iTransit is located in Orlando, Florida at 1424 West Anderson Street. For consumer inquiries about any service, please call (407) 648-8737.

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